

ITALIAN SHOES NEWSLETTER SUBSCRIPTION NOTICE

This notice is provided for the purpose of your subscription to our mailing list, thus allowing you to receive, automatically and free of charge, every issue of the Newsletter of Anci Servizi s.r.l. a socio unico (hereinafter only Anci) by email. With respect to the above, please note that Anci is the Data Controller, has its headquarters in Milan, via Alberto Riva Villasanta n. 3, for communications: tel. 02.438291, and has appointed a DPO, namely Atty. Laura Marretta (who may be contacted at the Data Controller's phone number or at the email address privacy@assocalzaturifici.it)

In accordance with Arts. 12 and 13 of Regulation (EU) n. 2016/679 (hereinafter only GDPR) and the applicable Italian rules (Legislative Decree 196/03 as amended by Italian Legislative Decree 101/18), the Data Controller will process data supplied by you by filling out the Form only for the purpose of their management, retrieval, recording, organisation, use, storage, database/ mailing list creation, for the communication of future initiatives and technical information through soft spam activities and for their processing throughout the EU and in third countries (countries falling within the cases regulated by Arts. 45 and 46 GDPR). Data processing will include destroying or amending processed data at the data subject's request.

Since the content of technical or training information cannot be separated from information designed for soft marketing purposes, etc., the body of the newsletter includes also soft marketing designed to give you promotional and commercial information, which is an integral part of the content of messages and is thus viewed as a single body of the message itself.

Data supply is optional. Therefore, it remains understood between the parties (Art 4 (11) GDPR) that the Newsletter Form will allow the Data Controller to process personal data supplied by you; you may withdraw your consent to receiving the newsletter by clicking on the unsubscribe link at the foot of every newsletter sent by the Data Controller. Your data may be communicated to Assocalzaturifici, on behalf of which we arrange the content of the newsletter, and to the company WRG (<https://www.whiteredgreen.com/it>), which takes care of maintaining the technical part of the website, and to third party companies assisting the Data Controller in duly operating and sending the newsletter. Data are processed both on paper and using IT tools. Data are stored for 10 years.

The Data Controller implements appropriate security measures as laid down in Art 32 GDPR to prevent any loss of data, unlawful or improper use and unauthorised access to data. Your data will be processed in the EU and in third countries in accordance with and subject to the limits laid down in Chapter 5 GDPR. The Data Controller does not make use in any way of automated decision-making processes regarding your personal data, neither does it profile your data.

The Data Controller informs you that you have the rights of access listed under art. 15 of EU Reg. and are also entitled to:

- 1) ask the Data Controller to permit you to access your personal data and correct or delete the data, or request limitation of data processing;
- 2) object to data processing;
- 3) the right to data portability;
- 4) revoke your consent at any time without affecting the lawfulness of data processing on the basis of consent given prior to revocation, if processing is based on article 6, paragraph 1, letter a), or article 9, paragraph 2, letter a);
- 5) make a complaint to a controlling authority;

To exercise the rights listed above or for further information on the processing of your personal data or for communications on privacy issues, please send an email to privacy@assocalzurifici.it, indicating “exercise of rights” as its subject and specifying in your message the right you wish to exercise. Our DPO will provide an answer within the term indicated in Art 12 GDPR.

The Data Controller also notifies you that if they should intend to further process your personal data for a purpose other than that for which the data was collected, the data subject will be provided in advance with information on this different purpose and all other pertinent information, as stated in paragraph 2, requesting your specific consent.